



2019 Annual Report



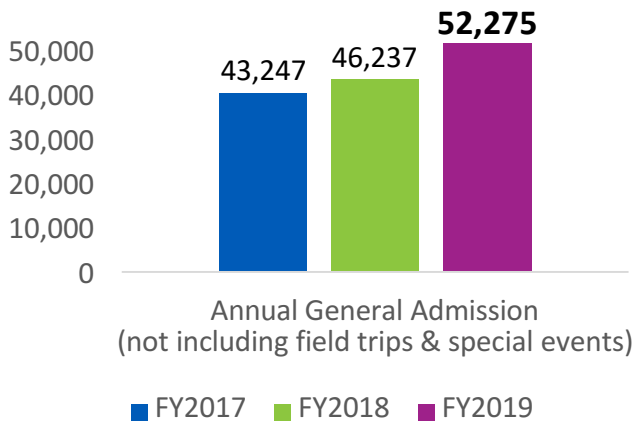
Our Mission

The Bucks County Children’s Museum’s mission is to provide an environment that connects ALL children to the world around them and inspires learning through PLAY.

We continue to stand steadfast to our guiding principles, which are:

- Curiosity and imagination are the foundations of learning.
- The best way to learn is to do.
- Be a resource for children, parents, and schools and develop partnerships with like-minded organizations.

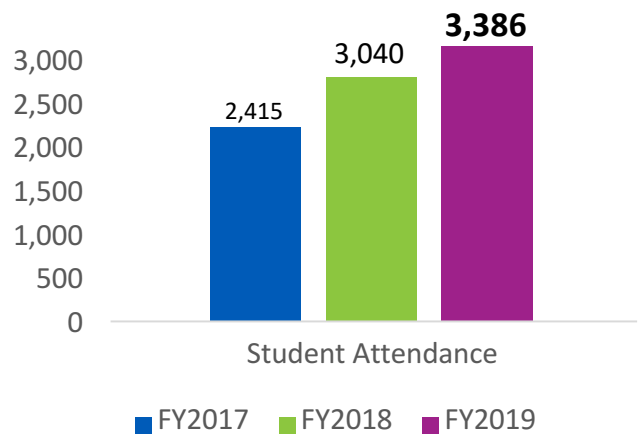
General Admission



Programming

- Six interactive exhibit galleries featuring The General Store, The Hospital, The Town Square, Big Dig, Factory Works, Bucks County Country & Airways to Waterways.
- 7,781 children & their caregivers participated in weekly drop-in programs featuring hands-on educational activities and guest presenters from local businesses and nonprofits including Snipes Farm, Bucks County Audubon Society, Doylestown Health, Solebury Orchards, and Weis Markets.
- Educational Field Trip Programming for PreK-1st grades. 34% of K-1 children attending the field trip program receive free or reduced lunch at school.

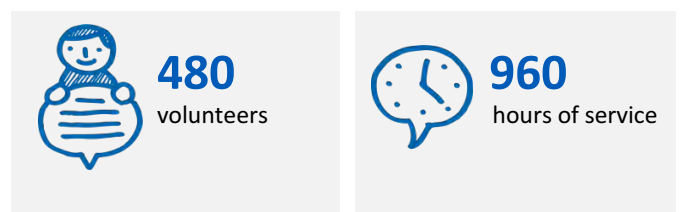
Field Trip Attendance



Memberships



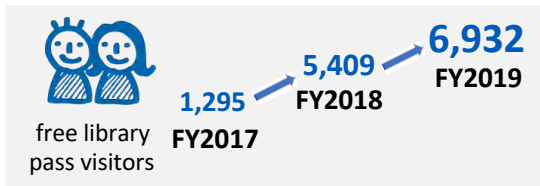
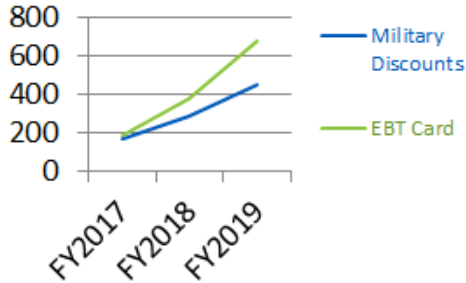
High School & College Volunteers



Community Impact & Partnerships

Access Programs are initiatives which offer reduced or free admission to the public with the goal of providing access to the museum for those who may not be able to afford admission. These programs include:

- EBT (Electronic Benefit Cards) Discounts
- Blue Star Summer Military & Veterans Discounts
- Library "Check-Us-Out" Passes



PECO S.T.E.A.M. in the Summer 2019

The Bucks County Children's Museum's corporate partners support year-round educational initiatives at BCCM. This past year, the museum was excited to once again partner with PECO to present PECO S.T.E.A.M. in the Summer 2019. This program brought a variety of interactive and educational opportunities to BCCM with a focus on science, technology, engineering, art, and math. Over 1,800 museum visitors enjoyed programming which included The Adventure Aquarium, The Franklin Institute, The DaVinci Science Center, Art with Miss Melissa, The Conservatory, The County Theater, Briar Bush Nature Center and Folks Butterfly Farm.



The Bucks County Children's Museum is proud to be awarded Best of Philly 2019 "Most Affordable Museum"

Visit Bucks County

The Bucks County Children's Museum is a premier family destination. Annually, tourism accounts for 30% of overall museum attendance with a majority of out-of-state families traveling from northern New Jersey and New York. These guests dine, shop & stay in local restaurants, stores and hotels. The Bucks County Children's Museum partners with Visit Bucks County to attract these visitors through strategic marketing initiatives.

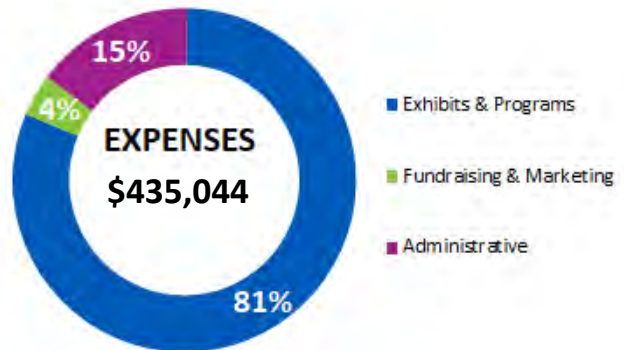
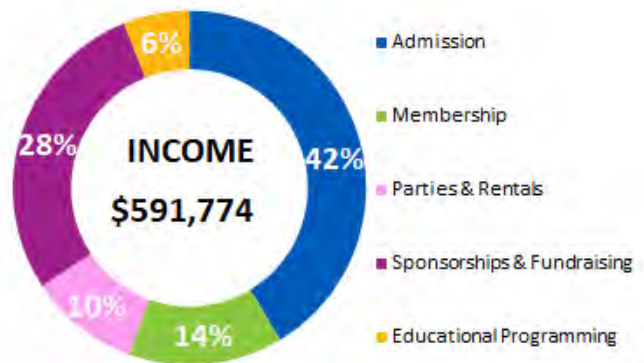
\$22.87



The Association of Children's Museums data collected from 40,000 children museum attendees nationwide reveal guests spend on average \$22.87 per person at local businesses, outside the cost of museum admission.

Income & Expenses

To keep admission & membership prices down, we rely on our community partners & volunteers to offset expenses.



Excess revenue is reinvested into the museum to support future growth. These funds support increases in operational expenses, new programs and exhibits, and other investments in the museum to support long-term sustainability. Expenses do not reflect non-cash depreciation.

Thank you to all our donors who believe in the POWER of PLAY!

Annual Support

David R. & Patricia D. Atkinson

Foundation

Albert W. Bader Foundation
BCCM Membership
Les & Rosemary Burrage
Chris & Jennifer Gavigan
John & Jeanne Hubbard
Nancy Kolb
Paul & Kelly Krumenacker
Dr. Naline Lai & Paul Rehmet
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MR Metzger Family Foundation
Lora Mohr
Garrett & Lisa Owen
Donald & Joan Parlee
Winifred Rehmet
Tim & Erin Schuback
Scott & Jocelyn Setzman
Kenneth Swanstrom
Sarah & Tyler Tomlinson
Matt & Jennifer Zelesko

Grant Support

Bucks County Foundation
Foundations Community Partnership
Pennsylvania Historical & Museum
Commission
Visit Bucks County
PECO

EITC Corporate Support

Lafayette Bank
Richard Snyder, PC
Weis Markets

In-Kind Partners

Benjamin Foods
Buckingham Pediatrics
Fish & Pets Plus Flemington, NJ
Suder Pools
Poretta & Orr
Worth & Company

Corporate Partners



With Special Gratitude to Think Communications

Meet the Staff

Executive Director - Kelly Krumenacker
Assistant Director - Gabrielle Kanter
Operations Manager - Donna Morrissey
Grant & EITC Coordinator - Caryn Markin
Education Coordinator - Amy Griffiths
Educators - Gail Brown & Deb Coniff
Staff Managers - Crystal Hunter, Kevin Kilkuskie, Deb Palma & Julianne Laurich

Meet the Bucks County Children's Museum 2019 Board of Directors

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Scott Setzman - *Vertical Screen, Inc.*

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